



PRESS / MEDIA KIT • MUNICIPAL ELECTION 2026

Louisa Chiaramonte

Candidate for Councillor

Huntsville & Chaffey Ward (Wards 1 & 2)

Town of Huntsville, Ontario

“Your perspective is essential. Let’s decide together.”

louisachiaromonte.ca

Kit date: 18 September 2026 (ET)

Source of record: louisachiaromonte.ca



Colour headshot for press. Studio portraits by Sara Kardooni — credit when using those files. High-res pack on request.

2. Quick facts

WHO	Louisa Chiaramonte — Huntsville resident; founder and CEO, AVI Media
SEAT	One of two Ward Councillor seats, Huntsville & Chaffey Ward (Wards 1 & 2). Town of Huntsville Council only — not a District seat. Voters in this ward may vote for two councillors.
VOTE PERIOD	14 October 2026, 10 a.m. – 26 October 2026, 8 p.m. · Internet or telephone · No polling stations
PIN LETTERS	Voter Information Letters (unique PIN) begin mailing 30 September 2026
CAMPAIGN	louisa@louisachiaromonte.ca · 647-262-2080
CLERK / ADMIN	election@huntsville.ca · 705-789-1751 · huntsville.ca

Sources: louisachiaromonte.ca; Town of Huntsville election pages (How do I Vote? / Key Dates).

3. Biography

Raised in Kirkland Lake. Ten years in Belize. Home in Huntsville. *The North never left me.*

Louisa has lived in Huntsville for three years. She brings a new perspective and no inherited political allegiances.

Twenty-three years ago she started a business as a single mother of three. That company, **AVI Media**, is still here — a Huntsville agency. In 2025 AVI Media received a **Gold Stevie Award for Most Resilient Woman-Owned Business**; the campaign site also notes Gold and Silver Stevie Awards, 2025.

For ten years in Belize she ran a coffee shop, a 60-acre farm, and an animal sanctuary; she later served as treasurer of SAGA Humane Society.

She did not set out to run for council. She filed because residents in Huntsville and Chaffey wanted more choice and a voice focused on them.

“Healthy local democracy works best when voters have real alternatives, and I’m grateful for the chance to offer one.”

— Louisa Chiaramonte · louisachiaromonte.ca

She filed at 4 p.m. the day before the nomination deadline, after hearing how limited the choices felt, and that some District seats might even go by acclamation. Residents wanted a fresh voice.

She stepped up.

“My role as your Ward Councillor will not be to impose my opinions. It will be to carry yours.”

— Louisa Chiaramonte · louisachiaramonte.ca

Extended narrative: louisachiaramonte.ca/about

4. Why she’s running

Residents asked for a **genuine choice**.

Council decisions should flow from the community **upward**, not from the councillor **downward**.

1. Respects and values every resident’s opinion
2. Encourages honest, civil debate
3. Leads to informed, evidence-based decisions

Same goals. A clearer Town plan. Affordability and the next generation only count if Council can vote on them.

5. Platform at a glance

Where we can agree

- Housing local workers can pay for
- Roads and fire that keep up
- Decisions that last more than one term

What she will put on the table

01

Affordable Housing Pockets

3 to 4 modest homes on one Chaffey property. Shared well and septic. Local occupancy first. Town does not own a new water plant. Prove one pilot. Copy what works.

02

Named Chaffey infrastructure

Finish Chaffey Township Road sidewalks and safer school walking routes. Keep Ravenscliffe and Waseosa on the safety list. Rewrite the Fire Master Plan for rural wait times.

Be realistic about the rest

Doctors and hospitals are not Town services. Council can house the workers and advocate to District and Queen's Park. Jobs come from a workable town, not a campaign slogan.

Listen first. Vote on what Council controls. Advocate clearly for the rest.

6. Six topic pillars

01 Representation & Governance

- Listen before leading — town halls, office hours, outreach across urban and rural halves
- Transparent decision-making — clear vote summaries
- No predetermined agendas
- Respectful discourse — civil debate

02 Balanced Growth & Development

- Housing, infrastructure, and character in balance
- Official Plan first
- Consult early
- Infrastructure keeps pace
- Protect rural character

03 Infrastructure, Roads & Active Transportation

- Finish Chaffey Township Road work and pedestrian safety
- Practical safety near schools
- Asset management — evidence first

04 Parks, Trails & Community Spaces

- Huntsville & Chaffey voices in the Parks and Trails Master Plan
- For families, seniors, youth, and quiet natural space
- Year-round usability where feasible

05 Fiscal Responsibility & Service Delivery

- Cost-benefit before major spending
- Core municipal responsibilities
- Partnerships that do not shift costs unfairly

06 Environment & Natural Heritage

- Protect natural features as a Strategic Plan priority
- Weight for studies and public input
- Practical stewardship of lakes, forests, open spaces

7. This seat explained — Town vs District

A Ward 1 and 2 seat is **one of nine at Town Hall**, not one of 23 at District. (louisachiamonte.ca — “Two tables. One ballot.”)

How the Huntsville ballot splits

1. **Mayor** — Town and District. One of Huntsville's 4 District votes.
2. **3 Town and District Councillors** — at large; sit on both councils.
3. **2 Ward 1 and 2 Councillors — this seat** — Town only. No District seat or vote.

Muskoka District Council has 23 members. Huntsville holds 4 of those seats. Ward Councillors are not among them.

This seat can vote

- Zoning and pocket-neighbourhood rules
- Town roads, sidewalks, school walking routes
- Fire master plan and rural wait times
- Parks, rec, transit, local by-laws
- Town portion of the tax bill

One vote of nine at Town Hall.

This seat can push, not pass

- Water, sewer, and garbage (District)
- Paramedics and Fairvern long-term care
- Numbered Muskoka Roads
- Hospital rebuild and doctor numbers
- Queen's Park funding

Brief the 4 Huntsville District votes. Write Queen's Park.

8. How she listens

Listen first. Then decide. During the campaign: door-knocking, coffee chats, markets, and ward walks through Election Day.

- **Door-knocking with a difference** — “What matters most to you in the ward right now?” Notes captured; one-pager left behind.
- **Neighbourhood coffee chats** — 60–90 minutes; one downtown, one Chaffey subdivision, one rural.
- **Pop-up listening booths** — markets, grocery stores, library, Canada Summit Centre, school events.
- **Ward walks and ride-alongs** — a specific street or road with Louisa.
- **Digital listening** — request list on the site; longer notes via the form.
- **Issue-specific roundtables** — Parks and Trails Master Plan; road safety; balanced growth.

Neighbours write the request list. Residents vote items up. Lawn signs: private property only, with the owner's OK.

9. Approved quotes for media

Exact wording from louisachiamonte.ca. Attribute Louisa Chiamonte.

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“Healthy local democracy works best when voters have real alternatives, and I'm grateful for the chance to offer one.”

“My role as your Ward Councillor will not be to impose my opinions. It will be to carry yours.”

“Council decisions should flow from the community upward, not from the councillor downward.”

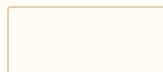
“Listen first. Vote on what Council controls. Advocate clearly for the rest.”

10. Boilerplate

About Louisa Chiaramonte — Louisa Chiaramonte is a candidate for Councillor in Huntsville & Chaffey Ward (Wards 1 & 2), Town of Huntsville, in the 2026 municipal election. Raised in Kirkland Lake, with ten years in Belize and three years at home in Huntsville, she is founder and CEO of AVI Media, a Huntsville agency recognized with Gold and Silver Stevie Awards in 2025. She is running to offer a genuine choice and a listen-first approach: vote on what Town Council controls, and advocate clearly for the rest. Tagline: “Your perspective is essential. Let’s decide together.” Web: <https://louisachiamonte.ca> · louisa@louisachiamonte.ca · 647-262-2080.

11. Brand & asset notes

Palette



Paper Cream
#FFFBF5



Pine Deep
#083028



Heritage Gold
#BC9041

Typography

Source Serif 4 (display / headings) · **Outfit** (body / UI) — as on louisachiamonte.ca

Logo



approval.

Lake Heritage seal — circular campaign seal. Do not alter seal colours without

Authorization

Paid for by Louisa Chiaramonte.

Lawn signs

Private property only, with owner permission. Horizontal 24×18 and round yard-sign art available on request.

Available on request from the campaign

- High-resolution logo pack (SPECS.md + SVG / EPS / PNG; vector masters / All 9 Sizes)
- Headshot set — including 1500×1500, forest smile professional, and Sara Kardooni studio portraits (**credit: Photography by Sara Kardooni**)
- Lawn-sign art (24×18 horizontal + round)
- Print collateral reference (letters, brochures, postcards)
- Video B-roll (Signal / Ward bridge / lake / Main Street)

[NEEDS CAMPAIGN CONFIRMATION] Public press download-pack URL, if one is to be published.

12. Media contact

EMAIL	louisa@louisachiamonte.ca
PHONE / TEXT	647-262-2080
WEB	louisachiamonte.ca
FACEBOOK	@louisachiamonte
INSTAGRAM	@lou_chiaramonte
LINKEDIN	linkedin.com/in/louisa-chiaramonte-38b376385

13. Election administration (Clerk)

EMAIL	election@huntsville.ca
PHONE	705-789-1751 (Town How do I Vote? also lists ext. 2255 for voting assistance)
HELP CENTRE	Partner's Hall, 1st floor, Huntsville Town Hall, 37 Main Street East
HOURS (CAMPAIGN SITE)	14 Oct: 10 a.m.–4:30 p.m.; through Election Day: 9 a.m.–8 p.m.
OFFICIAL INFO	huntsville.ca — Municipal and School Board Elections

Sources: louisachiamonte.ca; Town of Huntsville How do I Vote? / Key Dates. Always verify voting details on huntsville.ca before publishing.

14. Photo & logo usage

- Request high-resolution photos and logo files from louisa@louisachiamonte.ca
- **Credit:** Photography by Sara Kardooni when using Sara Kardooni studio portraits
- Do not alter Lake Heritage seal colours without approval
- Prefer colour headshot for cover; black-and-white variants on request

[NEEDS CAMPAIGN CONFIRMATION] Formal photo download pack for media; preferred rights wording for third-party publications.

15. Disclaimer

This media kit is for editorial and legitimate news use. It is **not** authorization for third-party election advertising. Third-party advertisers must follow Ontario municipal election rules and Town of Huntsville clerk requirements and must not use these materials in paid ads without written campaign authorization.

Facts are current as of **18 September 2026**. Voting methods, PIN mailing, Help Centre hours, and related election administration details should be verified on huntsville.ca before publication.

Campaign contact data is for press and resident outreach related to this candidacy. The campaign states it will not sell personal information collected for signs, volunteering, and updates.